

How To Measure

Our Intelligent Size system relies 100% on accurate measurements.

Remember, our sizing recommendations will be only as accurate as your measurements.

Before you get started:

Please refer to the "how to measure" guides with each dimension. Remember, our sizing recommendations will be only as accurate as your measurements. But a couple of general points:

1. Children are quite squashy! If you pull the tape-measure tight the dimensions will get smaller, but when the garment arrives it will be too tight! The tape measure should feel a little loose, and it should be possible to slip 2 fingers under the tape easily.
2. Our garments leave room for movement - they are sized "to fit" not "as the garment". The actual amount varies by garment, and fashion. Likewise our recommendations will err on the larger size. We expect every garment to be wearable for a full year.
3. Please be aware of the units you are measuring in. We have lots of examples each year of customers mixing up inches and cm.
4. Please take the time to re-measure, particularly before you do the big "back to school" shop

Height

Measure in bare feet from the floor to the top of the head. Most people find it easier to stand the child against a wall and mark straight across from the head. Then measure from the floor to the mark

Chest

Measure the chest at the fullest part, placing the tape close up under the arms. Please ensure that the tape is not pulled too tight. When measuring girls, please remember to go around the bust.

Waist

Measure the natural waist-line just above the hip bone, where you'd expect a standard garment's waist-band to sit. Please ensure that the tape is not pulled too tight. On some "hour-glass shaped" girls the narrowest point is just below the rib-cage. Please do not measure here!. Our skirts are sized to fit the width of the waist where they are worn. If you measure the very narrowest part, the skirt will be too short, and much too tight!

Hip

Measure the hip at the widest point, remembering not to pull the tape too tight.

Waist to Knee (Girls only)

Please measure from just above the hip bone (where you'd expect to wear a skirt with a waistband) to the centre of the knee-cap. Again, some girls have their narrowest waists just below the rib-cage. Please do not measure from here!

We use this measurement to calculate a best skirt length for your child based on the school's regulations, but the length shown on the skirt is the actual length of the garment.

Inside Leg

Measure from the crotch to where the trouser is normally worn on the shoe.

Collar

Measure round the neck where the collar sits. Again, please do not pull the tape too tight!

Our growth estimations

You will note that we try to predict how our suggested garments will fit in a year's time. We use standard children's growth curves to do this, like the ones in a "Personal Child Health Record" book. However we do know that all children are different, and growth spurts happen at different times. If your child has just had finished an early growth spurt, you may wish to ignore our estimates of rapid growth next year. If they are just entering one, you may wish to take this into account.

We'd also note that most of our "chest" sized garments use a length prediction. We estimate this, and arm length, from the height. If your child has very long arms and legs, you may wish to factor this in when our predictions are suggesting that the best fit size will be "slightly short on the length".